

郭娟君 (Chuan-Chun Stella Kuo) 老師:

一、學歷

1. Doctor of Philosophy in Educational Leadership with a Global Perspective (2001-2004)
 - Corporate Leadership Specialization – Doctoral Dissertation: *The effectiveness of a case study method as compared to a traditional learning method in a business school in Taiwan*
 - The Ross College of Education and Human Services, Lynn University, Boca Raton, FL, U.S.A.
2. Master of Business Administration (2000-2001)
Baker College, Flint, MI, U.S.A.
3. Bachelor of Business Administration (1992-1996)
International Trade/Business Major, College of Design and Management, Shih-Chien University, Taipei, Taiwan, Republic of China

二、經歷

1. Full-Time Assistant Professor (February, 2017 – Present)
Department of Tourism and Leisure Management, College of Management, China University of Technology, Taiwan, Republic of China
 - Dealt with student affairs and administrative business in Taipei Campus of the university as Deputy Director of the Tourism and Leisure Management Department (2018-present)
 - Taught courses including: Marketing and International Marketing, Management, Customer Relationship Management, Service Quality Management, Leisure Activity Planning and so on (2017-present)
 - Prepared online lectures for distance learning archives (2017-present)
 - Advisor for Students' Graduation Thesis (2017-present)
 - Advisor for Students' Certification Acquire (2017-present)
2. Adjunct Assistant Professor (September, 2015 – August, 2016)
Department of International Business, College of Business, China University of Technology, Taiwan, Republic of China
3. Part-Time Chinese Instructor (June, 2014 – September, 2014)
Inlingua Language Training School, Boca Raton, Florida, U.S.A.
4. Full-Time Assistant Professor (August, 2004 – January, 2013)

Department of International Business, College of Business, China University of Technology, Taiwan, Republic of China

- Taught courses including:
 - Business Practices, Ethics, Customs, Laws and Regulations
 - Business English, Communication and Negotiation
 - Marketing, and International Marketing
 - Introductory Level of MICE (Meeting, Incentive, Conference, Convention, and Exhibition)
- Prepared online lectures for distance learning archives (2008/2009)
- Instructed and advised senior students on graduation projects development (2005-2013)
- Counseled students in the National Contest for Practical Project Management (2005/2010/2011)
- Tutored students for certification of International Business held by the Central Regional Office, Council of Labor Affairs, Republic of China (2008-2013)
- Managed (host and/or co-host) University-Industry Collaboration projects (2006-2013)
- Dealt with student affairs and administrative business in HsinChu Campus of the university as Deputy Director of the International Business Department (2006-2009)
- Assisted the Dean of Business (2010-2012)
 - Coordinating, scheduling, and budgeting seminar events
 - Planning activities for marketing the Business College of the university.
 - Coordinating activities between the Business College and other colleges of the university
- Executed several sub-projects for the Program for Promoting Teaching Excellence of Universities, Ministry of Education, Republic of China (2009-2012)
- Served as Advisor to the Student Association of International Business (2005-2009)

5. Trade and Commercial Loan Service Processor (July, 1998 – June, 2000)

Corporate Banking Department, Citibank, Taiwan Branch

- Dealt with trade related products such as Documentary Collections (D/A and/or D/P), Letter of Credit, Import-Export Loans, Asset Based Financing (ABF), Syndication Loans, Commercial Paper Guarantee, NIF, Import Duty Guarantee, and related business transactions.

6. General Banking Associate (September, 1997 – June, 1998)
Hua-Tai Commercial Bank, Da-Tung Branch, Taipei, Taiwan, Republic of China
 - Dealt with basic daily consumer banking business transactions.
7. Purchasing Assistant (April, 1997 – September, 1997)
Importing Department of TAICON Corp., Taipei, Taiwan, Republic of China
 - Worked as a purchasing assistant in importing Department of TAICON Corp. and was responsible for material purchasing from Japan and dealing with related business.

三、證照

1. 餐飲資訊系統應用人員認證 (2018)
2. 觀休資訊系統應用人員認證 (2018)
3. Certificate of Tourism Management (English) 外語導遊人員證照 (2018)
4. Certificate of Tour Guide (English) 外語領隊人員證照 (2016)
5. ACTFL – Oral Proficiency Interview in Mandarin – Superior Level (2014)
6. ACTFL – Writing Proficiency Test in Chinese – Superior Level (2014)
7. Eligible for a Florida Educator’s Certificate Covering WORLD LANGUAGE – CHINESE (GRADES – K12) (2014)
8. Eligible for a Florida Educator’s Certificate Covering BUSINESS EDUCATION (GRADES 6 -12) (2014)
9. Certificate for Teaching Chinese (2008)
10. TOEIC – Gold Level (2008)
11. Certificate for Teaching MICE (2008)

四、榮譽

1. National Creativity Award - 2006 National Contest for University-Industry Collaboration Project (2006 Ma-Tsu Community Building Project), Taiwan, Republic of China (2006)
2. Distinction on the Doctoral Comprehensive Examination, Lynn University, Boca Raton, Florida, U.S.A. (2003)
3. Knight of Honor for outstanding achievement and involvement as a member of Kappa Delta Pi at Lynn University, Boca Raton, Florida, U.S.A. (2001-2002)
4. Citigroup Quality Excellent Award from Citigroup, New York, U.S.A. (2000)
5. Honor Student Award of the International Trade Department, College of Design and Management, Shih-Chien University, Taipei, Taiwan, Republic of China (1992-1996)

五、期刊論文

六、研討會論文

七、專書

八、研究計畫

1. 建立中華民國國人赴世界各國非移民簽證 (觀光商務) 資料彙整企劃案 (2019-2020)
2. 店鋪配銷作業系統物流整合計畫 (2012)
3. 國際貿易電子商務人員培育計畫 (2012)
4. 店鋪配銷作業系統物流整合計畫 (2012)
5. 國際貿易電子商務人員培育計畫 (2010)
6. 店鋪配銷作業系統物流整合計畫 (2010)
7. 國際貿易電子商務人員培育計畫 (2010)
8. 國際貿易電子商務人員培育計畫 (2010)
9. 店鋪配銷作業系統物流整合計畫 (2008)
10. 國際貿易電子商務人員培育計畫 (2008)
11. 百貨公司週年慶行銷策略之效益評估與研究 (2006)
12. 95 年度連江縣社區營造中心輔導計畫 (2006)
13. 比較經驗學習教學方法與傳統教學方法之效性--在一所商業技術學校 (2004)

九、其它

1. Chair of the Alumni of the Department of International Trade, Shih-Chien University, Taiwan, Republic of China (2007-2011)
2. Member - Curriculum Design Board for the Department of International Trade, Shih-Chien University, Taiwan, Republic of China (2007/2008)
3. Member - Resource Center for English-Taught Curriculum of North Taiwan Technological Higher Education Institute (2006)